

## **FOR IMMEDIATE RELEASE**

### **AI Film 3 and Austin AI Film Festival Announce Strategic Affiliation**

#### **Glendale, Arizona & Austin, Texas – 1 Feb 2025 – AI Rises in the West!**

Arizona and Texas have AI Film Festivals that share the vision of a world full of AI Films, creatives, and storytellers. Today, AI Film 3 and Austin AI Film Festival are proud to announce the affiliation of the two festivals.

This relationship marks a significant milestone in the evolution of AI-powered filmmaking by creating a dynamic synergy between innovative visionaries engaged in advancing the AI Film environment, and creatives. Together AI Film 3 and Austin AI Film Festival will foster a forward-thinking ecosystem that empowers filmmakers, technologists, and creatives to explore the limitless possibilities of AI in filmmaking across states.

“The AI Film 3 festival was a great success in 2024 with our inaugural event in Glendale, Arizona. Showcasing groundbreaking films and artistic works that utilize AI in the democratization of storytelling exposed the public to new ideas of entertainment and film. Witnessing the development of the Austin AI Film Festival was an inspiring opportunity to continue the advance of growing adoption” said PJ Way, Founder of AI Film 3. “Through affiliation, we can provide unparalleled opportunities for creators to learn, collaborate, and push the boundaries of storytelling and artistic expression with AI across the states and the nation.”

“The integration of AI into filmmaking is one of the most exciting evolutions in the industry today,” said Matisse Tolin, Creative Director of the Austin AI Film Festival. “This affiliation with AI Film 3 will enable us to amplify the voices of artists who are harnessing the power of AI to redefine storytelling, and we are thrilled to be a part of this movement in AI Film.”

As part of this affiliation, AI Film 3 is proud to endorse and support the Austin AI Film Festival, encourage creatives to engage in their works, and promote attendance. PJ Way is honored to be speaking on the Film Panel: Ethics in AI Filmmaking during the event.

The Austin AI Film Festival takes place in Texas on March 14<sup>th</sup> and 15<sup>th</sup> 2025, Tickets and information can be found at [Austinaifilmfest.com](https://austinaifilmfest.com). The AI Film 3 annual event will take place Fall 2025, so keep your eyes on [AIFilm3.com](https://AIFilm3.com).



### **About Austin AI Film Festival**

We spotlight the best narrative films made by humans with AI tools, empowering more creators to tell stories across genres at lower costs. Our mission is to curate top content while discovering and elevating new voices pioneering techniques in this rapidly evolving space.



### **About AI Film 3**

AI Film 3, a Prometheus Production, is the premier US, AI Film and Art Festival and platform dedicated to AI-powered filmmaking and art. It seeks to celebrate the creative potential of artificial intelligence by showcasing groundbreaking films, art installations, and industry discussions that democratize storytelling around the world. AI Film 3 creates a platform for artists and filmmakers to explore the possibilities of AI. Engaging awareness, promoting education, and offering discovery are foundations to advance AI adoption.

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