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AIFilm3.com Bolsters Team with Key Additions: James Hanusa Joins as PR/Marketing, Partnerships & Gov Relations; Justin “Longshot” Takes Artist Engagement Lead

Glendale, AZ – 24 Oct 24– AIFilm3.com, the premier festival dedicated to AI-powered filmmaking and art, today announced the appointment of James Hanusa as PR/Marketing, Partnerships & Gov Relations Lead and Justin Carter as Artist Engagement Lead. These strategic roles signal AIFilm3.com's commitment to expanding its reach, fostering deeper connections with the creative community, and solidifying its position as the leading platform for AI-driven art, film, and entertainment.



James aka Biggie StarDust (StarDust Studios) brings a wealth of experience in public relations marketing, partnerships and government relations. He will spearhead AIFilm3.com's outreach, brand awareness initiatives, and forge strategic partnerships with key stakeholders in the entertainment industry, technology sector, and government agencies. "I'm incredibly excited to join AIFilm3.com at such a pivotal moment," said Hanusa. "This festival is breaking new ground, and I look forward to amplifying its voice and fostering collaborations that will propel AI filmmaking and art into the mainstream."

Justin “Longshot”, (Founder PPN) a seasoned arts professional with a passion for emerging technologies, leads AIFilm3.com's artist engagement efforts in the AI Film and Art Festival. He will be responsible for cultivating relationships with artists working at the forefront of AI art, film, and music curating compelling festival experiences, and providing a platform for these creators to showcase their groundbreaking work. "AIFilm3.com provides a unique space for artists to explore the creative potential of AI," said Carter. "I'm thrilled to connect with these visionaries, support their artistic endeavors, promote artists and help shape the future of this exciting art form."



AI Film 3 Founder, PJ Way expressed enthusiasm about the new additions to the team. "James's expertise is instrumental in growing our audience and amplifying the festival's impact," said PJ "Justin's understanding of the artistic community, ability to connect, and his passion for advancing voices, will ensure that AIFilm3.com continues to be a champion for these innovative creators."



The appointments of James and Justin come as AIFilm3.com gears up for its upcoming festival, scheduled for 31 Oct 24 to 2 Nov 24 in Glendale, Arizona. With a dynamic team and a commitment to showcasing groundbreaking artistic expressions, AIFilm3.com is poised to further solidify its position as a leading force at the intersection of art, technology, & storytelling.

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